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## MONTEREY WORLD MUSIC FESTIVAL FACT SHEET

MISSION

In its **6**<sup>th</sup> season of presenting over a hundred of the highest-caliber World musicians, the Festival endeavors to promote cultural understanding and awareness, celebrate humankind's differences, and transcend cultural boundaries through the universal language of music. In memory of Sept. 11, the 2002 Festival commemorates the global tragedy by demonstrating the unity of all humankind. The 2002 Monterey World Music Festival's theme, "Global Consonances", suggests the sympathetic vibrations across space and time of the world's expressions through music. "Global Consonances" resonates through the deeply moving or lively, the sublime or ecstatic, the simple or highly ornamental; as the philosopher George Steiner declares: "The energy that is music puts us in felt relation to the energy that is life." No matter what your tradition or background, music lifts the spirit and expresses with beauty, feeling and dignity the yearning of every people.

### WHAT

Every year, artists from around the world arrive to the Central Coast for a weekend, musical celebration of unity and cultural awareness with innovative blends of contemporary and traditional sounds as well as a global emporium of rare, ethnic attire, arts and foods. Additionally, the Festival Educational Outreach Program presents global artists through the Professional Artists in the Schools Program in Monterey County public schools, K-12.

## ARTISTS

Festival headliners have included: Ali Khan Band (Contemporary Céspedes (Afro-Cuban), Correo Aereo (Latin Sufi), Conjunto American), Fantcha (Cape Verdean), Ghazal Ensemble (Indian/Persian) Hedningarna (Scandinavian), Irene Farrera (Venezuelan), Khac-Chi (Vietnamese), Klezmatics (Jewish), Los Lobos (Latino), Mari Boine Band (Saami/Norwegian), Natalie McMaster (Cape Breton), Queen Ida and her Zydeco Band (Cajun), Ricardo Lemvo & Macina Loca (Congolese), San Francisco Taiko Dojo Shannon (Japanese), Sharon (Irish), Stellamara (Balkan/Arabic/Turkish), Tarika (Madagascar), West African Highlife Band (Afro-pop), and Yungchen Lhamo (Tibetan). The 2002 Monterey World Music Festival will feature: Kiran Ahluwalia (India/Pakistan), Jai Uttal and the Pagan Love Orchestra (Indian eclectic). Yuri Yunakov Ensemble (Bulgaria/Roma), Lo'Jo (France/North Africa), Garmarna (Swedish), Altramar (Medieval Celtic), Nigunim Trio with Frank London, Lorin Skalmberg, Rob Schwimmer (Sacred Jewish), Anouar Braham Trio (Tunisia), and Tama (Mali).



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WHEN/WHERE

Friday, Sept. 13 - Sunday, Sept. 15, 2002 in Downtown Monterey FESTIVAL OPENING: Friday, 8PM at Monterey Conference Center GLOBAL CONSONANCES I: Saturday, 12-6 PM at Custom House Plaza MUSIC FROM THE CELTIC SHORE: Sat., 8 PM at San Carlos Cathedral GLOBAL CONSONANCES II: Sunday, 12-6 PM at Custom House Plaza

# ADMISSIONFriday & Saturday Evenings: \$20/per ticket, \$15 in advance.Saturday and Sunday day events: Lawn Seating FREE.Reserve Seating is available \$20/per ticket, \$15 in advance.

HISTORY Inspired with the idea to spread cultural understanding and unity, the Monterey World Music Festival, now in its sixth year, is a musical celebration of world culture. David Cloutier, founder and director of the festival explains that he first envisioned the Festival in 1991 when rioting had broken out in Los Angeles. Watching the United States Army troops departing on transport planes from Fort Ord [Monterey military base] to restore the peace in Southern California, he wondered, "what can we do in the arts to alleviate the darkness, the shadow parts of the tribal, to celebrate the uniqueness of everyone's culture." Cloutier expresses, "It occurred to me that music is something that readily penetrates boundaries, and creates an immediate sense of cultural respect and understanding." The Cultural Council for Monterey County and Cloutier answered the challenge of cultural violence by bringing forward the Festival message of cultural understanding and unity as ONE people.

### FOUNDER

David Cloutier is the Founder and Director of the **Monterey World Music Festival**, one of the few American festivals devoted to World Music, as well as the Executive Director for CCMC. The Cultural Council for Monterey County (CCMC) sponsors the Monterey World Music Festival, as an innovative and progressive program for multiculturalism in the local, national and international community. The Cultural Council for Monterey County is a private, non-profit arts organization and official arts agency for Monterey County. The mission of the CCMC is "to promote education, appreciation and excellence in the arts in Monterey County."

#### AUDIENCE

**5-10,000** Multi-ethnic, educated, professionals primarily from California-at-large as well as cultural visitors attend from around the globe. The Free day events welcome and attract a diverse array of families, students, artists, musicians and seniors.