



Contact JESSICA SOLOMON BLUESTEIN
Phone 831.622.9060 **Fax** 831.622.9061
Email sparts@culturalmonterey.org
Web www.montereyworldmusic.org

MONTEREY WORLD MUSIC FESTIVAL RATE SHEET

Dear Friend,

Thank you for your interest in buying an Ad in the Festival Program to highlight and feature your business. The purpose of the Festival Program is to promote the Festival and its artists. It will also help create revenue to allow the Cultural Council to continue to offer our Day Festivities for FREE. The Festival Program will be distributed throughout the Festival weekend at each evening performance as well as during the FREE Day Festivities to an anticipated crowd of 5-10,000 attendees. I hope you will agree that the rates are very reasonable and be interested in purchasing an Ad.

Please feel free to contact me at 831.622.9060 or via email at sparts@culturalmonterey.org if you have any questions or thoughts. I look forward to welcoming you as sponsor of the 2002 Monterey World Music Festival to be featured in our Festival Program. Also, feel free to visit our website at www.montereyworldmusic.org for further information on the Festival.

Sincerely,
Jessica Solomon Bluestein
Special Projects Assistant
THE MONTEREY WORLD MUSIC FESTIVAL



Contact JESSICA SOLOMON BLUESTEIN
Phone 831.622.9060 **Fax** 831.622.9061
Email sparts@culturalmonterey.org
Web www.montereyworldmusic.org

MONTEREY WORLD MUSIC FESTIVAL RATE SHEET

- WORLD MUSIC FESTIVAL PARTNER** **\$250**
Full Page Ad in Festival Program
 - WORLD MUSIC FESTIVAL PATRON** **\$200**
Half Page Ad in Festival Program
 - WORLD MUSIC FESTIVAL FRIEND** **\$75**
Quarter Page Ad in Festival Program
 - WORLD MUSIC FESTIVAL MEMBER** **\$50**
Listing in Festival Program
 - I AM INTERESTED IN THE MONTEREY WORLD MUSIC FESTIVAL**
- In kind Donation
 Making a Donation
 Volunteering
 Other _____

LAYOUT	AD SIZE	RATES
Inside Front Cover	Full Page (8 ½H X 5 ½W)	\$ 325
Page Ads	Full Page (8 ½H X 5 ½W)	\$ 250
	Half Page	\$ 200
	Horizontal (4 1/8H X 5 ½W)	
	Vertical (8 ½H X 2 ¾W)	
	Quarter page	\$ 75
	Horizontal (2 1/8H X 5 ½W)	
	Vertical (4 1/4H X 2 ¾W)	
	Listing	\$ 50
Inside Back Cover	Full Page (8 ½H X 5 ½W)	\$ 325
Back Cover (color/ glossy)	Full Page (4 1/8 X 5 ½)	\$ 500

AUGUST 23, 2002 DEADLINE

B/W. No Bleed. Sized & Proportioned Ad Artwork sent Camera-ready, or electronically as a single-image .pdf or .tif file, AT LEAST 300DPI RESOLUTION.